Project Name

GiveSafe—Help Volunteers Distribute Beacons

Overview

GiveSafe is an app designed to reveal the journeys of those we pass everyday — the single mom on the bus, the grandfather on the street, the homeless teen outside the supermarket — and provide an effective, cashless way to respond.

Volunteers and nonprofit partners first distribute tiny Bluetooth beacons to individuals experiencing homelessness. If you have the GiveSafe app and you pass within 30 yards of a beacon holder, you'll get a push notification as you pass by a beacon holder, giving you the opportunity to read a slice of the person's life or contribute a needed good or service (such as food, fuel or clothing).

Here is a picture for a beacon: https://dl.dropboxusercontent.com/u/38930645/beacon.jpg

To distribute a beacon, volunteers with conduct outreach in small groups (2-3) and have several conversations with people experiencing homelessness. When a person desiring a beacon is met, the volunteer gives a beacon and a map over, then conducts a 10-15 minute intake with the individual using

Requirements

The project deliverables include:

- A prototype web and mobile interface for volunteers to learn about and order beacons to give to those in need
- Digital and/or print material to guide volunteers on approaching individuals on the street about the beacon and how to conduct a short mobile interview
- Adaptations and UX improvements to the current mobile interview form withgivesafe.org/intake
- Tools include paper and pencil, wireframe tools like Weld and Balsamiq, prototype tools like Marvel and visual tools like Photoshop and Sketch

Schedule

Weeks 2-4: Define the problem statement and generate first concepts

- Research GiveSafe, its mission and the context of homeless interactions. Look into the stories volunteers have shared about initial distributions of beacons and what the beacons have meant to individuals on the streets. Begin working on a mobile and web page prototype for potential volunteers to learn about GiveSafe beacons, about giving

them out, and how to order them to give out.

<u>Week 5: Work Session 1 - Feedback</u>

- Sketch 5-7 concepts for a mobile and web landing page that explains to potential volunteers what beacons are, how they can be used to help the homeless in Seattle, and how to order them.

<u>Week 6: Iterate on Feedback</u>

- Based on feedback from the team, consolidate concepts to two wireframes to move forward with
- Research current beacon intake form at withgivesafe.org/intake
- Test intake form UX with participants and record observations

<u>Week 7: Work Session 2 - Feedback</u>

- At this work session, we will move to the next part of the volunteer process
- Now that we have explained the beacons and helped volunteers acquire them, develop two mobile/web training page concepts guiding volunteers on how to distribute beacons (approaching individuals in conversation, explaining the beacon, and conducting the mobile interview)
- Propose improvements to be made to the current intake form

<u>Week 8: Final Presentation</u>

- Present!

Specifics about deliverable for Work Session 1

Team will present both wireframes and if possible visual concepts for the volunteer landing page.

Specifics about deliverable for Work Session 2

Team will present wireframe and visual concepts for mobile/web volunteer training page plus document list of improvements to current intake form.

Specifics about final deliverable

The GiveSafe team will be present to offer feedback on two landing page concepts presented, the two training page concepts presented, and the list of UX improvements requested for GiveSafe's current intake form.